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PLANET REBOUND



We are committed to leading our community in the preservation of natural resources and the protection of our environment.

The Hornets Planet Rebound initiative was launched to help encourage and educate local businesses and individuals on the importance of being environmentally responsible. Hornets Planet Rebound focuses on three eco-friendly platforms including energy efficiency, community beautification and preserving coastal wetlands. Hornets staff members spent the offseason participating in community service projects for each platform that included updating and building a new playground for children at a local domestic violence shelter, planting marsh grass at Bayou Sauvage National Wildlife Refuge and replacing and installing energy efficient lightbulbs in homes around the New Orleans area. In addition, the Hornets have encouraged staff members to become more eco-friendly in the office by providing item-specific recycling bins, giving each staff member a branded mug to avoid the use of Styrofoam, removing fax machines and encouraging the use of e-fax and distributing weekly eco-friendly tips and fun facts.



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 Minority OwnerGary Chouest

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 Executive Admin. Manager Debbie Brooks
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 Assistant Coach Charlie Parker
 Assistant Coach Rob Werdann
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 Sr. Dir. of Information Tech. Tod Cafflich
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 Business Manager Jeff Gosey
 Sr. Network & Systems Admin..... Christian Green
 Desktop Support Specialist- STC..... Kevin Brewer
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 Accounting Specialist Jackie Bruce
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 Manager Promotions & Events Eddie Johnson
 Manager Game Presentation Brandon Smith
 Production Manager CJ Lickert
 Honeybee Manager/Choreographer ... Ashley Deaton
 Promotions & Events Coordinator..... Nina Suleiman
 Game Presentation Coordinator Keisha McGee
 Entertainment CoordinatorRandell Collins
 Host/Promotions Coordinator Rob Bocage IV
 Mascot Coordinator Justin Bailey
 Video Production Coordinator DJ McConduit
 Video Production Coordinator Daniel Claxton
 Game Presentation Intern Aaron Dodge
 Game Presentation Intern Kori Lee

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 Radio Play-by-Play Announcer Sean Kelley
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 TV Play-by-Play Announcer,
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 Studio Host Joe Block
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 Group Sales Account Executive..... Remi Viada
 Group Sales Account Executive..... Stefanie Sandy
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 Client Services Manager Frank DePizzo
 Ticket Operations Manager..... Eric Childers
 Season Ticket Service Manager..... Jason Acock
 Premium Accounts Service Mgr..... Natasha Moody
 Ticket Sales & Service Coord..... Rebecca Rodrigue
 Ticket Operations Coordinator..Michael Karczewski

Ticket Sales

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Season Ticket Sales

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 Ticket Sales Manager..... Jeremy Bryant
 Account Executive Charles Alexander
 Account Executive Luke Byler
 Account Executive Ari Faneuil
 Account Executive Courtney Gros
 Account Executive Reese Hicks
 Account Executive Mitchell Law
 Account Executive Jamie Nielsen
 Account Executive Blake Simon
 Account Executive Amesha Tate
 Account Executive Michael Thriffley
 Account Executive Cory Wessel
 Inside Sales Consultant..... Cassie Coleman
 Inside Sales Consultant..... Kyle Manigold
 Inside Sales Consultant..... Matt Musial
 Inside Sales Consultant..... Nat Milner
 Inside Sales Consultant..... Robert Perez





LEADERSHIP



George Shinn

Owner

Growing up in the small North Carolina town of Kannapolis, businessman George Shinn dreamt of owning a professional sports franchise. Armed with only a love of sports, seasoned sales skills and strong faith, Shinn set out to accomplish this seemingly impossible task in 1985 when he initiated his charge to obtain an NBA franchise. He needed just two years to realize his dream. On April 1, 1987, NBA Commissioner David Stern called Shinn to deliver the good news – he had been selected as the first to receive one of four expansion franchises and would begin play in Charlotte, N.C. in 1988.

As the owner of the team from its inception and the subsequent 14 seasons in Charlotte, Shinn officially filed an application with the NBA on January 17, 2002, to move the Hornets to New Orleans, La., beginning with the 2002-03 season. Four months later, the NBA's Board of Governors unanimously endorsed the Relocation Committee's recommendation to move the team from Charlotte and the New Orleans Hornets were born.

Shinn's leadership and resolve once again came to the forefront when the Hornets were faced with perhaps the biggest challenge in franchise history. In the aftermath of the tragedy caused by Hurricane Katrina, he was able to work with the NBA to secure the team a temporary home in Oklahoma City for the 2005-06 season. Under his leadership, the Hornets turned a potentially devastating situation into one of sports' most uplifting success stories when they finished 11th in the league in attendance. The 2006-07 season was again split between New Orleans and Oklahoma City, and Shinn's business and marketing acumen were key to successfully executing games, special events and charitable efforts in both cities.

In the summer of 2007, he brought the Hornets back to Louisiana on a full-time basis and focused his efforts on three goals: the successful relocation of his business, the rebuilding of New Orleans and bringing an NBA championship to the state of Louisiana. In each of the three markets; Charlotte, Oklahoma City and New Orleans, Shinn helped cultivate a love for the NBA which resulted in each receiving its own franchise.

The 2007-08 season in New Orleans was the most successful in franchise history on and off the court. The team had a franchise-best 56 wins, won the Southwest Division title for the first time and helped turn New Orleans into a basketball city. Shinn continuously shows his commitment to bringing home a championship to New Orleans. He played an integral role in the new designs of the Hornets logos and uniforms for the 2008-09 season, using his commitment and passion for New Orleans as inspiration.



As a champion of the causes of education and responsible corporate citizenship, Shinn takes great pride in creating, implementing and supporting a variety of initiatives that leave a positive and lasting impact in the community.

The Shinn Foundation has generated over \$4 million to aid in the recovery of New Orleans and give back to neighbors in need. For the past 20 holiday seasons, the Shinn family provides a hot lunch and entertainment for thousands of local senior citizens, collects and distributes shoes and socks to hundreds of residents at local substance abuse facilities and brightens the holidays for hundreds of underprivileged kids with shopping sprees or new bikes. More than 50,000 lives have been touched by the Shinn's Season of Giving holiday initiatives alone in Louisiana. Hoops for Homes was created by the Shinn Foundation directly following Hurricane Katrina to rebuild homes in the New Orleans community. To date, the project has impacted funding and repairs for over 65 homes for deserving families. Every year on his birthday, Shinn spends time at hospital maternity wards donating diapers, bottles and other essentials to every mother who gives birth on May 11th.

These examples of dedication to making a difference in the community come from the core of Shinn's personality and background.

As a young man in Kannapolis, Shinn worked in a textile mill, at a car wash and even as a janitor in a school that he would eventually own. Lessons learned in those humble beginnings would soon pay off when in 1975, at the age of 34, Shinn was the youngest person ever awarded the prestigious Horatio Alger Award, which recognizes "rags-to-riches" business leaders who achieve success while maintaining values in patriotism, faith and civic involvement. His purchase and development of the Rutledge Education System and its chain of proprietary business schools would form the cornerstone of his fortune and eventually lead him to real estate developments, auto dealerships, publishing ventures and professional sports franchises including the Hornets, the Charlotte Knights AAA minor league baseball team and the Charlotte Checkers and Atlantic City Boardwalk Bullies of the East Coast Hockey League. Although he owns championship rings from the Knights and the Bullies and a World Series ring as a AAA affiliate of the Florida Marlins, Shinn's number one goal has been and will continue to be winning an NBA championship with the Hornets.

Shinn was inspired to share his success secrets with others and authored five books, including his 1977 autobiography "Good Morning, Lord!" (later re-printed as "The American Dream Still Works") and "Leadership Development," which became a best-selling college textbook. Later, a biographical account of his life and experiences as an NBA owner was told in "You Gotta Believe," and he published "Introduction to Professional Selling" and "Miracle of Motivation," which are still on the market today.

His success in the publishing world makes Shinn a highly sought-after public speaker, especially on topics related to sales and motivation.

For a lifetime of achievement in business and higher education, Shinn was one of 12 to receive an American Success Award from President Bush in a White House ceremony. He also holds six honorary degrees in humanities.

In 2009, Shinn was named a Weiss Award Recipient from the New Orleans Council for Community and Justice for outstanding contributions to the rebuilding of New Orleans and surrounding communities. He was also named the 2009 American Red Cross Humanitarian of the Year by the New Orleans Chapter for his continuous efforts to revitalize New Orleans. In addition, he understands the importance of sports at all levels to the city of New Orleans and is spearheading a committee to help ensure the future of athletic programs at the University of New Orleans.

Shinn and his wife, Denise, were married in New Orleans on March 8, 2003. Denise shares her husband's passion for people and is formerly a registered nurse. Today, her efforts are concentrated on the franchise's community initiatives. She uses her love for helping others to guide the Shinn Foundation as its president, and was instrumental in the foundation's re-launch last year. Her passion lies in reaching out to others and ensuring that the organizations' community platforms meet the needs of countless lives in and around New Orleans. Shinn also has three children, Chris, Susan and Chad.





Gary Chouest

Minority Owner

Gary Chouest joined the Hornets family as minority owner on July 24, 2007 when he purchased 25 percent of the New Orleans Hornets. A longtime Hornets season ticket holder and noted basketball enthusiast, Chouest's local ties, passion for the sport and commitment to rebuilding and improving the Gulf South region made him the ideal partner for the Shinn family.

Chouest currently serves as President and CEO of the Edison Chouest Offshore companies. Based out of Galliano, La., the group builds, owns and operates marine vessels, employing over 7,500 men and women worldwide.

Edison Chouest Offshore evolved from a two-vessel shrimping operation founded by Edison Chouest, Sr. (Gary's father) in the 1950s to one of the premier owners and operators of specialty marine vessels in the world. Chouest joined the company full-time at age 19 and has since worked in all capacities, starting out as a deckhand and working his way up to captain.

He was also instrumental in the formation of North American Shipbuilding in 1974. The shipyard was founded in response to clients' demands for higher-quality and more specialized vessels. Located in Larose, La., this world-class facility builds only for Chouest-affiliated companies. Following the success of North American Shipbuilding, Chouest opened up five more shipyards: North American Fabricators (Houma, La.), Gulf Ship (Gulfport, Miss.), NavShip (Brazil), Tampa Ship (Tampa, Fla.), and, most recently, LA Ship which is still under construction in Houma, La.

In 1996, Chouest entered into a new business with the formation of C-Port. C-Port stands as the hub of Port Fourchon, the Gulf of Mexico's premier deepwater port. Purpose-designed to reduce port turnaround time, the two C-Port terminals comprise 18 specialized slips, configured to safely and efficiently transfer cargo and provide a wide range of support services to accommodate the largest of deepwater offshore vessels.

Chouest and his wife Carolyn, have been married for 45 years. They have one daughter (Dionne) and four sons (Dino, Damon, Casey and Ross). All of their children are actively involved in the family business. Gary and Carolyn, their five children, spouses and grandchildren can be found enthusiastically cheering on the Hornets at each and every home game and many away games, including the playoffs. The Chouest family also actively participates in the Hornets' numerous community initiatives.



Hugh Weber

President

As president of the New Orleans Hornets, Hugh Weber facilitates all aspects of the franchise, including strategic planning, business development, marketing/branding, and day-to-day operations for more than 125 employees. Following the direction of Hornets Owner George Shinn, Weber is tasked to instill the Hornets values at every level of the organization, encouraging the entire Hornets family to display passion, purpose and pride in every aspect of life.

Prior to his role as team president, Weber served as chief operations officer and vice president of business operations, overseeing all aspects of the New Orleans market while the team was headquartered temporarily in Oklahoma City.

Weber's goal is to maintain a fiscally responsible franchise that competes at a championship level on the court. The organization, guided by Weber's strategic vision and extensive leadership, has experienced as much success off the court as the team has produced on the court. Over the last two seasons, the Hornets have experienced record-setting ticket sales in and have committed to numerous community initiatives set forth by the Shinn family as the entire Hornets organization continues to assist with the revitalization of Southeast Louisiana.

Weber is a board member of a variety of community and economic development organizations including the Business Council of New Orleans and River Region, Greater New Orleans, Inc., and WYES Television New Orleans.

Weber and his wife, Julie, reside in Metairie and have four children, Brenna (14), Zoë (14), Hugh, III (8) and Jackson (7). In his spare time, Weber enjoys running, golfing, reading and spending time with his wife and children.





Chad Shinn

Executive Vice President of Basketball

Chad Shinn has been closely involved with the Hornets organization since its inception in 1987. As executive vice president of basketball, he advises ownership and senior management on key decisions and strategies affecting the team on the court and in the community. Shinn has made it a priority to work closely with the general manager and basketball operations staff to ensure the team continuously improves at all positions and is committed to maintaining a championship-caliber squad on the court.

In his current role, Shinn relies on his 20 years of experience in basketball to advise and provide insight about basketball-related decisions. His father, Hornets Owner George Shinn, relies on Chad's expertise and basketball knowledge as the Shinn family strives to put the best team together in Hornets uniforms.

During the 2007-08 season, Shinn played a key role in developing the inspiration for the "Fleur de Bee" patch which was launched as the team's secondary logo for the 2008-09 season.

In 2007, Shinn spearheaded the organization's return home to New Orleans after Hurricane Katrina forced the franchise to temporarily reside in Oklahoma City for two seasons. He coordinated and led "Team 504," a committee comprised of staff members focused on the logistics of moving the business and more than 75 staff members and their families.

In his previous experience with the Hornets, Shinn worked with several different departments to learn the daily operations of the organization. He spent the 2004-05 season as an assistant to the general manager and equipment manager, and during the 2005-06 season he served as special assistant to the owner and president.

Shinn and his father were featured in the June 2008 issue of New Orleans Magazine's special issue showcasing local father-son duos. Chad has also been featured in an April 27, 2009 Chris Rose article titled "Hornets' Chad Shinn is father George's heir apparent."

Shinn graduated from Texas Tech University High School in Charlotte, N.C. and attended Tulane University in New Orleans. He currently resides in New Orleans and is a member of the Board of Trustees for Loyola University and the Young Leadership Council.



Bill Bailey

Senior Vice President of
Ticket Sales & Services



Matt Biggers

Senior Vice President
of Marketing
& Communications



Dan Crumb

Senior Vice President
CFO



Richard House

Senior Vice President,
Government Relations
and General Counsel



Steve Martin

Senior Vice President of
External Affairs



Sam Russo

Executive Vice
President of
Operations



Tom Ward

Senior Vice President of
Corporate Partnerships





Jason Acock
Season Ticket Services
Manager



Karla Adelt
Database/CRM Manager



Charles Alexander
Account Executive



Justin Bailey
Mascot Coordinator



Beth Blackburn
Web Services Coordinator



Steve Blumhagen
Director of Ticket Service



Robert Bocage
Host/Promotions
Coordinator



Robin Bordelon
Tourism Market
Account Executive



Kevin Brewer
Desktop Support Specialist/
STC



Debbie Brooks
Executive Administration
Manager



Jackie Bruce
Accounting Specialist



Jeremy Bryant
Ticket Sales Manager



Will Bryant
Premium Sales Manager



Luke Byler
Account Executive



Tod Cafilich
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Mary Cascio
Human Resources
Generalist



Shelly Cayette
Corporate Account
Manager



Eric Childers
Ticket Operations Manager



Daniel Claxton
Video Production
Coordinator



Eddie Coe
Senior Graphic Designer



Cassie Coleman
Inside Sales Consultant



Randall Collins
Entertainment Coordinator



Elise Cranston
Corporate Partnership
Marketing Coordinator



Ashley Deaton
Honeybee Manager &
Choreographer



Frank DePizzo
Client Services Manager



FRONT OFFICE



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Game Presentation Intern



Ari Faneuil
Account Executive



Jovanda Fields
Community Enrichment
Manager



Leo Freeman
Graphic Designer



Jeff Gosey
Business Manager



Chris Granger
Senior Group Sales
Account Executive



Crystal Gray
Staff Accountant



Christian Green
Senior Network &
Systems Administrator



Courtney Gros
Account Executive



Jamie Guin
Regional Business
Development Manager



Bryan Harden
Director of Video
Production



Reese Hicks
Account Executive



Nathan Hubbell
Senior Director of
National Sales



TJ III
Season Ticket
Sales Manager



Devin Johnson
Group Sales Coordinator



Eddie Johnson
Manager of Promotions
and Events



Chase Jones
Director of Corporate
Partnership Marketing



Michael Karczewski
Ticket Operations
Coordinator



JoAnn LaCaze
Executive Assistant to GM



Mitchell Law
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Michael LeBlanc
Business Development
Manager



Kori Lee
Game Operations Intern



Angela Leon
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CJ Lickert
Production Manager



Kyle Manigold
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Laura McBryde
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Darrell McConduit
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Matt Musial
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Emily Rubenstein
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Fred Ruckert
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FRONT OFFICE



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Group Sales
Account Executive



Ryan Shirk
Business Development
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Lew Shuman
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Blake Simon
Account Executive



Devyn Smith
Community Enrichment
Coordinator



Brandon Smith
Manager of Game
Presentation



Trish Snider
Senior Group Sales
Account Executive



Nina Suleiman
Promotions & Events
Coordinator



Amesa Tate
Account Executive



Jason Thomas
Office Assistant



Michael Thriffley
Account Executive



Remi Viada
Group Sales
Account Executive



Cory Wessel
Account Executive



Chad Wilkinson
Corporate Partnership
Marketing Coordinator



Rich Witmeyer
Senior Director of Service
and Ticket Operations

